



## PRESS RELEASE

### **EARTHRISE CAPITAL COMPLETES SERIES B INVESTMENT IN FOREST2MARKET, INC.**

FOR IMMEDIATE RELEASE

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New York, New York (December 20, 2011) – Earthrise Capital Fund, LP is pleased to announce that it has completed an investment in the Series B securities of Charlotte, North Carolina-based Forest2Market, Inc. Earthrise was joined in the Series B financing by Zephyr Investment Management, Forest2Market’s existing lead investor. In conjunction with this transaction, Ann Partlow, Partner of Earthrise Capital, will take a seat on the Company’s board.

Forest2Market is the premier provider of pricing data, supply chain expertise and consulting services to the forest products and biomass energy industries. The Company’s database of real-time prices for lumber, pulpwood, fiber, biomass and other forest products is the most comprehensive available. Forest2Market intends to use the proceeds of the Series B financing primarily to accelerate the growth of its recently-launched recycled paper and biomass feedstock product sets.

Pete Stewart, Forest2Market’s founder and CEO, said, “Earthrise Capital is the first significant outside investor in Forest2Market since we founded the company over a decade ago. We believe that Earthrise will provide valuable management support and industry contacts as we continue to grow our business.”

Ann Partlow, Partner of Earthrise Capital, said, “Forest2Market is an attractive investment for a number of reasons, including its recurring revenue stream, strong competitive position, skilled management team and new product initiatives. In particular, we expect Forest2Market to play an important role in the growing use of biomass as a substitute energy source for coal and other fossil fuels.”

#### **About Forest2Market, Inc.:**

Forest2Market provides market price data, supply chain expertise and other decision support services to participants in the forest, wood products and bioenergy industries. Forest2Market is the leading source of information and analytics for forest product and biomass resource

procurement, feedstock price indexes, chain of custody documentation, and other supply chain management issues. For more information, see [www.forest2market.com](http://www.forest2market.com).

**About Earthrise Capital Fund:**

Earthrise Capital is a venture fund investing in emerging technologies for energy, power and water. Areas of interest include lower-carbon energy sources; energy and materials efficiency improvement; cost-effective energy storage; and environmental technologies and services. The Earthrise team has decades of collective experience in energy and environmental technology investing. For more information, see [www.earthrisecapital.com](http://www.earthrisecapital.com).